



Gunter PAULI

PERSONAL

Born in Antwerp, Belgium on March 3, 1956. Youngest of three.

Married with Katherina Bach (German born in Colombia), father of 5 boys and one girl.

Takes his teenage boys on wild adventures with little planning and great surprises to places where he has never been to before.

Resident of Japan with a *pied à terre* in Belgium, Colombia and South Africa.

PADI certified diver, planter of corals, alpine ski teacher, daily floor gymnast.

Lectures in 7 languages, visited +100 nations.

Bitten by brown recluse spider, suffered from heavy metal poisoning, anti antibiotics.

Dedicated to radical transformation of business and society, creating community, changing the rules of the game, with a smile, never pretending to please everyone.

ACADEMIC

Studied in Belgium (Bachelors) at St. Ignatius Loyola University and France (MBA) at INSEAD.

Honorary Doctorate in Ecodesign (Faculty of Architecture, School of Design, Politecnico di Torino, Italy) for the creation of the first graduate course ever on Systems Design.

Doctor h.c. in Management and Economic Development (University of Pécs, Hungary)

Visiting Professor Politecnico di Torino and Instituto Tecnológico de Monterrey (Mexico)

Professor at University of Pécs (life time appointment related to Dr. h.c.)

Member of the Club of Rome

Fellow of the World Academy of Arts and Sciences (USA)

Chair of the Nobel Laureates in Science Conference organized by Elie Wiesel (Jordan)

for contact: <pauli@zeri.org>

for information <www.zeri.org> and <www.TheBlueEconomy.org>

PROFESSIONAL

Since 2016 Member of the Board of Trustees of the Science and Faith Foundation of the Holy Seat (Vatican)

Since 2013 Chairman of the Board of Novamont (Italy), a biopolymer company.

Since 2009 Supporting Blue Economy projects, realizing nearly 200 initiatives, mobilizing \$4 billion in local financing, generating 3 million jobs.

Since 1994 Leads, inspires and inspired by ZERI network of scientists and entrepreneurs.

Between 1991 and 1993 relaunched a small detergent company in Belgium building its ecological factory. Published the construction techniques open source.

Between 1981 and 1996 created 12 companies, 2 failed.

Started a teenage career as a DJ and bar tender performing additional odd jobs to finance studies, to travel the world and to support his divorced mother.

PUBLICATIONS and OUTREACH

Published +200 articles, both for popular media and academic journals.

+31,000 followers on Twitter (and growing)

Author of 15 books, including *Upcycling* (1999), *The Blue Economy: a Report to the Club of Rome* (2009) and its sequel *The Blue Economy 2.0* (2015) published worldwide.

Co-editor of a book (with Fritjof Capra), 4 conference proceedings (with Keto Mshigeni).

Author of +200 fables (with the ambition to write 365), published in Arabic, Chinese, Dutch, Farsi, French, German, Hebrew, Hindi, Hungarian, Japanese, Portuguese, Spanish, Khosa, Zulu. "The Strongest Tree" fable is translated in over 100 languages.

As keynote speaker, shares projects and experiences with diverse audiences including The World Conference of Jesuits (Colombia), the World Economic Forum (Switzerland), Inter-Ministerial Conference on Mega-Biodiversity (Ecuador), the Governing Council of UNEP (Nairobi), ZAYED Foundation (UAE), the Confederation of Indian Industries, Beijing University, Annual GLOBE Conference of Members of Parliament (Washington DC and Tokyo), Teachers' Union (Brazil), The Entrepreneur Summit (Berlin), and appeared as an expert before the US Senate Finance Sub-committee.

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OUT of the BOX

From May to October 2000, extraordinary ambassador to Germany, as Commissioner General of the ZERI Pavilion at the World Expo, building the then largest modern bamboo structure with a German permit, receiving +6 million visitors. This *Meisterstück* designed by Simon Velez offered 41 Colombian workers who constructed the building a German master or apprentice diploma. It is the start of a global bamboo competence.

Organized on April 6, 1995 the first ever speech of a head of government (Ingvar Carlsson, Prime Minister of Sweden) over broadband internet.

Presented the next day the first book over the internet edited with Fritjof Capra "Steering Business Towards Sustainability" published by the United Nations University Press consuming 50% of the US-Japan bandwidth.

Organized on December 5, 1995 a global broadband internet conference with Nelson Mandela (Pretoria), Shimon Perez (Jerusalem), Jimmy Carter (Atlanta), Elie Wiesel and 10 Nobel Laureates, moderated by Ted Koppel (ABC News anchor) in Hiroshima, sponsored by the Asahi Shimbun. Reported on the front page of the New York Times.

Invited by Al Gore to join the committee on solutions for climate change work group in New York coordinated by Kleiner Perkins and Generation Investment Management.

RECOGNITION (just a few)

1979 Laureate of the Price of the Belgian Minister of Foreign Affairs as a promising graduate granted the opportunity to live and work 6 months at the Embassy in Tokyo.

1980 Fellow of the Rotary International Foundation (USA).

1992 Young Leader of Tomorrow (World Economy Forum - Davos, Switzerland)

1993 One of the Ten Outstanding Young Persons of the World (Junior Chamber Int'l)

Honorary Citizen of Salzburg, Kobe, and Osaka

REFERENCES

Wendy Luhabe Founder Wiphold (South Africa), women controlled investment fund.

Anders Wijkman Former Chair of the Swedish Nature Conservancy, Member of the Royal Academy of Sciences, Co-President of the Club of Rome.

Ashok Khosla Founder Development Alternatives (India), former chair of IUCN.